

Welcome to the presentation on
EGGPLANT/Brinjal

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Marketing Brinjal



Presentation by

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Eggplant

Eggplant is so-called because the first ones to arrive in Europe were white and egg-shaped, unlike the glossy purple ones we know. Eggplant is very low in calories and fat, but it absorbs far more fat in cooking than most other veggies.

OF THE MONTH



Globally, China is the largest producer of eggplant followed by India

India grows various varieties of eggplants, including high yielding varieties and hybrid varieties.

Six genotypes (BCB-30, Deshi Makra, Gujrat Brinjal Round, 09/BRBWRes-3, BCB-10, 10/BRRVar-2) good for Export production

INDIA NEEDS TO MOVE TOWARDS SAFE AGRICULTURAL PRACTICES AND ORGANIC FARMING




Business
Opportunities
domestic &
overseas market

Marketing Brinjal
Trade, Market Scenario, bt-brinjal, traders, wholesale, exporting, regulations
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Project @ a Glance	Contents
<ul style="list-style-type: none"> • Brinjal is one of the most common principle vegetable in most parts of the world. • Eggplant (US, Australia), aubergine (UK), or brinjal (South Asia and South Africa) is a plant species in the nightshade family Solanaceae. Solanum melongena is grown worldwide for its edible fruit. Most commonly purple, the spongy, absorbent fruit is used in various cuisines. • Brinjal/Egg plant/Aubergine is native to the 	<p>Basics</p> <ul style="list-style-type: none"> • Product Profile <p>Growth And Cultivation</p> <ul style="list-style-type: none"> • Brinjal Parents for Future Breeding • Brinjal Seed MarketNew grafted technology in brinjal • New grafted technology in brinjal

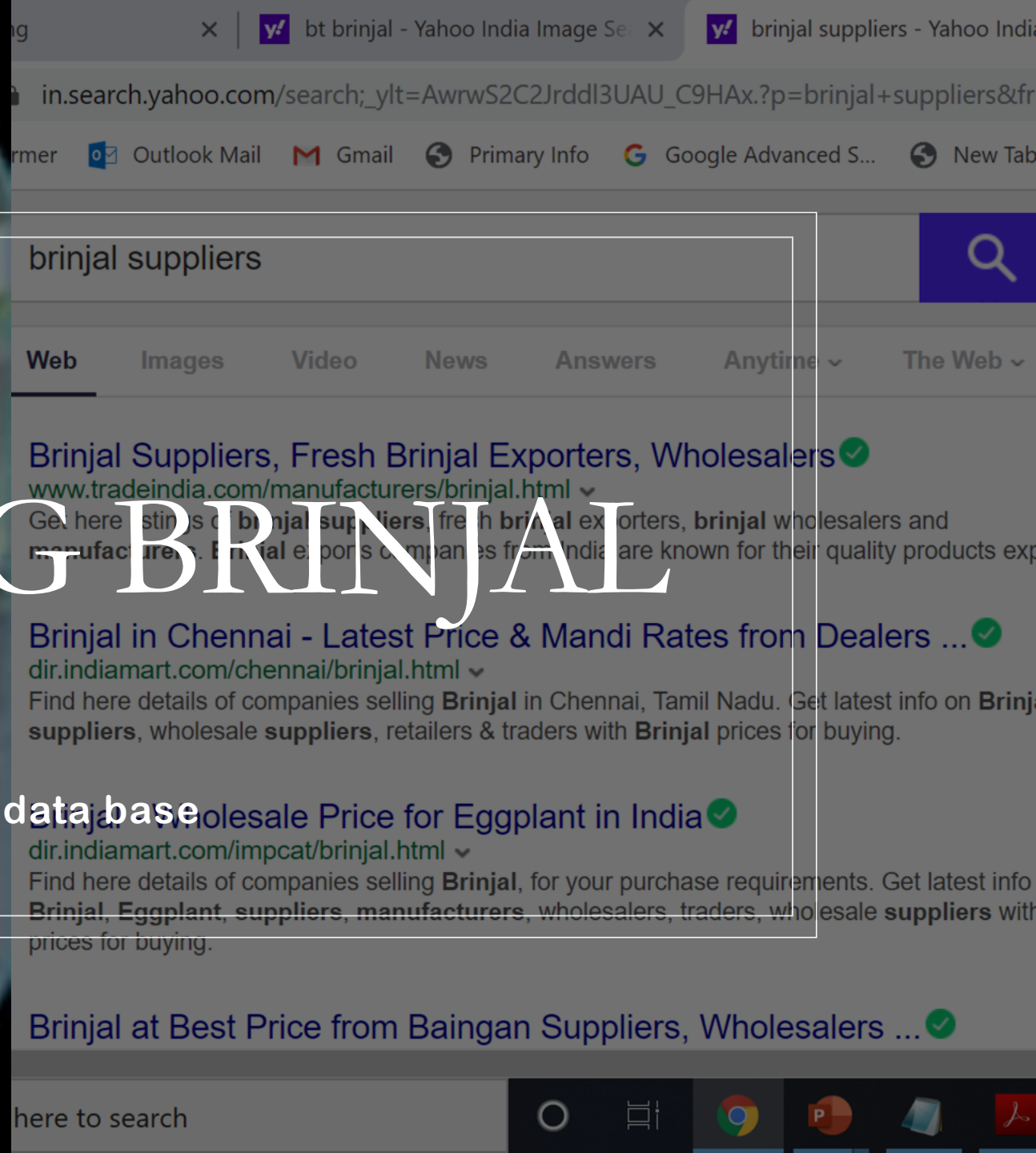
<http://www.primaryinfo.com/market/brinjal-marketing.htm>

Brinjal Data
Bases offered



SOURCING BRINJAL

Supplier data base



MRLs of Brinjal

Sr. No.	Details of agrochemicals	MRLs mg/kg
1.	1-Naphthylacetic acid (Alpha Naphthyl Acetic Acid)	0.05*
2.	4-bromo-2-chlorophenol (metabolite of Profenophos)	0.01*
3.	Abamectin (sum of avermectin B1a, avermectinB1b and delta-8,9 isomer of avermectin B1a) (F)	0.02
4.	Acephate	0.01*
5.	Acetamiprid (R)	0.2
6.	Aldrin and Dieldrin (Aldrin and dieldrin combined expressed as dieldrin) (F)	0.01*
7.	Allethrin and Bioallethrin	0.01*
8.	Atrazine (F)	0.05*
9.	Azadirachtin	1
10.	Azoxystrobin	3
11.	Bendiocarb	0.01*
12.	Benomyl(see carbendazim)	0.5
13.	Bifenthrin (F)	0.3
14.	Bitertanol (F)	0.01*
15.	Buprofezin (F)	1
16.	Capropamid	0.01*
17.	Captafol (F)	0.02*

maximum residue limit (MRL

BRINJAL / EGGPLANT



Packhouse operations include cleaning, sorting/grading, pretreatments, packing, cooling, storage and dispatch to market

PACKHOUSE FOR BRINJAL



Government of India
Ministry of Agriculture
(Department of Agriculture & Cooperation)
Directorate of Plant Protection, Quarantine & Storage
N.H.IV., Faridabad-121001

**Standard Operating Procedures for
Export Inspection and Phytosanitary Certification
of Plants/ Plant Products & other Regulated
Articles**



SPS Certification

Exporting Brinjal



Find Right Buyers for Export Products

Products, International Buyers List,
Buyers for Goods to Export,
Buyer – Seller contacts

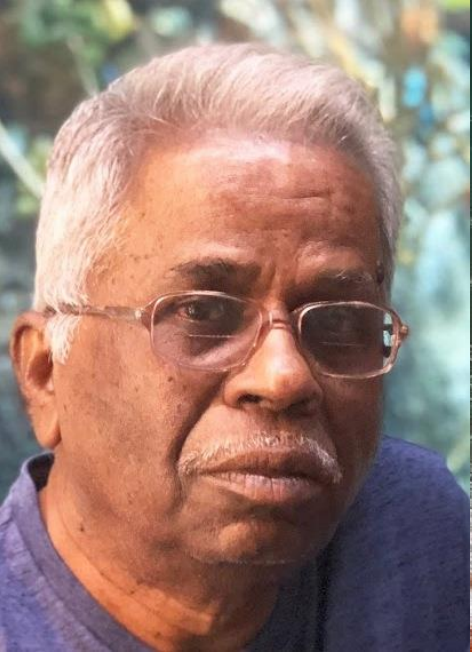
Finding Buyers

Importers Directory
Global Database of Importer,
Enquiry Trade Leads



Brinjal Products
Export Market

QUESTIONS ?



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