EXPORTING MORINGA LEAF POWDER

Presentation by http://www.primaryinfo.com

ABOUT MORINGA LEAF POWDER

- Moringa leaves contain a variety of nutrients and have a high level of antioxidant activity.
- The leaves are rich in the following substances: Vitamins: A, B, C and E, Minerals: iron, calcium, selenium, phosphorus and potassium; Essential fatty acids: omega-3 and omega-6; Protein; Fibre
- moringa is commonly marketed as: supporting immune health, improving general health, increasing energy levels.



- India is the largest producer and supplier of moringa.
- In 2017, global annual exports of moringa (including leaf powder, seed oil and other products) by India were estimated to amount to around 500 tonnes, of which an estimated 100-200 tonnes goes to Europe.

REQUIREMENT OF BUYERS

- The use of moringa is based on its composition. Therefore, buyers have specific requirements on composition and nutritional profile.
- Buyers will usually request a Certificate of Analysis to verify that moringa meets their quality requirements.

CERTIFICATE OF ANALYSIS

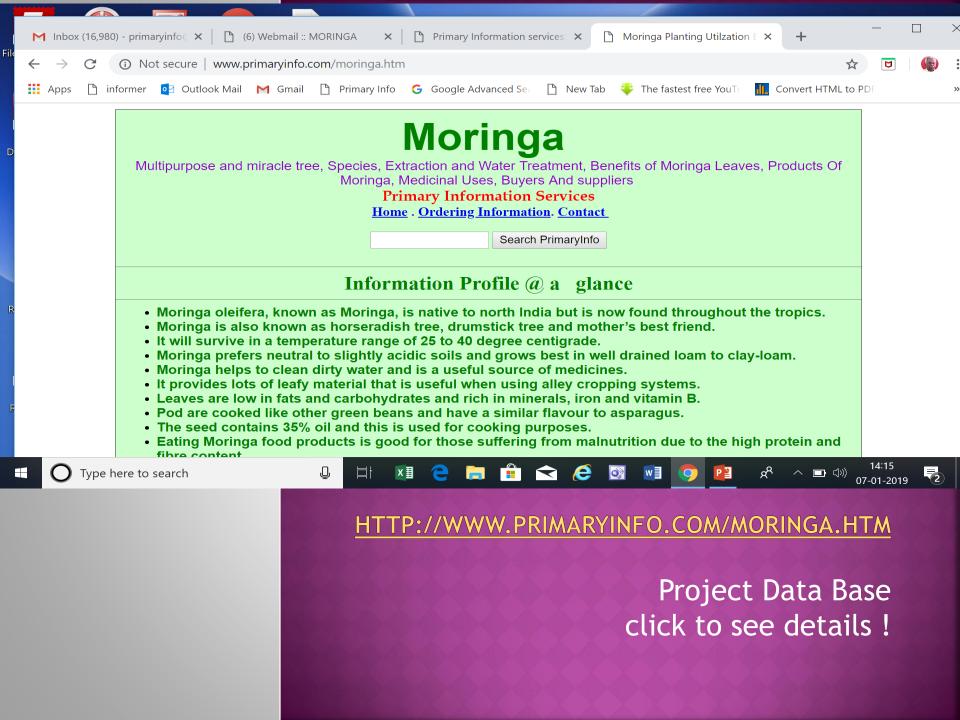
- A document attesting that specific goods have undergone specified testing with specified results.
- In international trade, is usually the result of an agreement between the seller and the buyer, or a requirement of one of their governments.
- The certificate of analysis is mostly used for food products, wines and spirits, chemicals and pharmaceuticals





Certificate of Analysis

Product name Active constituent of the plant Code Plant part Botanical name /Family		:	Moringa leaf powder	Batch No.	1	BHC3201/
		:	Alkaloids BHC3201 Leaf Moringa oleifera	Date of Report Mfg. date Retest date Country of origin	: : :	05.01.2019 Jan - 2015 Dec - 2017 India
		:				
		:				
SL #	TESTS		SPECIFICATION	RESULT		TEST PROTO
1	Description		Greenish powder with characteristic odor.	Complies		Visual Insp
2	Identification		To pass the Test	Passes the Test		By TLC
3	Moisture (% w/w) LOD @		≤ 10 %	5.20		As per USF
	105 degree for 3 hours					-
4	Material passing through					As per USF
	40# (%w/w)		≥ 90.0	99.92		size distrib
1						



QUESTIONS?

